

Franchise International Malaysia (FIM) is an annual franchise exhibition & conference officially organized by Malaysian Franchise Association (MFA)

Title : **To Perform as Registration System Vendor for Franchise International Malaysia, Exhibition & Convention 2025 (FIM2025),**

Ref : **MFA/PJT/FIM2025/rfq-sc**

Closing Date : **10th February 2025**

1. Vendor MUST Registered as Vendor with Malaysian Franchise Association.
2. About the event

Event Name : Franchise International Malaysia 2025
32nd International Franchise Exhibition & Convention

Event Date

- Certified Franchise Executive Training : 19th – 20th May 2025
- ASEAN Franchise Convention 2025 : 21st – 22nd May 2025
- Franchise In-Buying Mission : 22nd May 2025
- Exhibition : 22nd – 24th May 2025

- Move In/ Build up date : 19th May (pre-print), 21st May (Visitors)
- Move Out/ Tear Down : Immediate after event (24th May 2025)
- Show Time : 10.00 am – 6.00 pm

3. Registration Requirement as below:

NO	ITEM	DETAILS	RM
A	Pre-Registration System	<ul style="list-style-type: none"> ▪ Visitor form (Link with FIM2025 website) ▪ Email confirmation & QR code verification. ▪ Reminder Email 	
B	On Site Registration	<ul style="list-style-type: none"> ▪ Visitors Registration & Check-In system ▪ Pre-printing of sorted exhibitor badges. 	
D	Additional Requirement	<ul style="list-style-type: none"> ▪ Registration staff to assist visitors. ▪ Prepare visitor report (live & post- show report) 	
E	Badge	<ul style="list-style-type: none"> ▪ Printing: full color printing (2 side). ▪ Plastic holder. ▪ Lanyard. ▪ Quantity: 1000 pcs & 2000 pcs 	

4. If you have any enquiry, don't hesitate to contact Mr. Arif Bidin, at +603-6241 4141
5. Complete Proposal must email to: fim@mfa.org.my ; arif.bidin@mfa.org.my